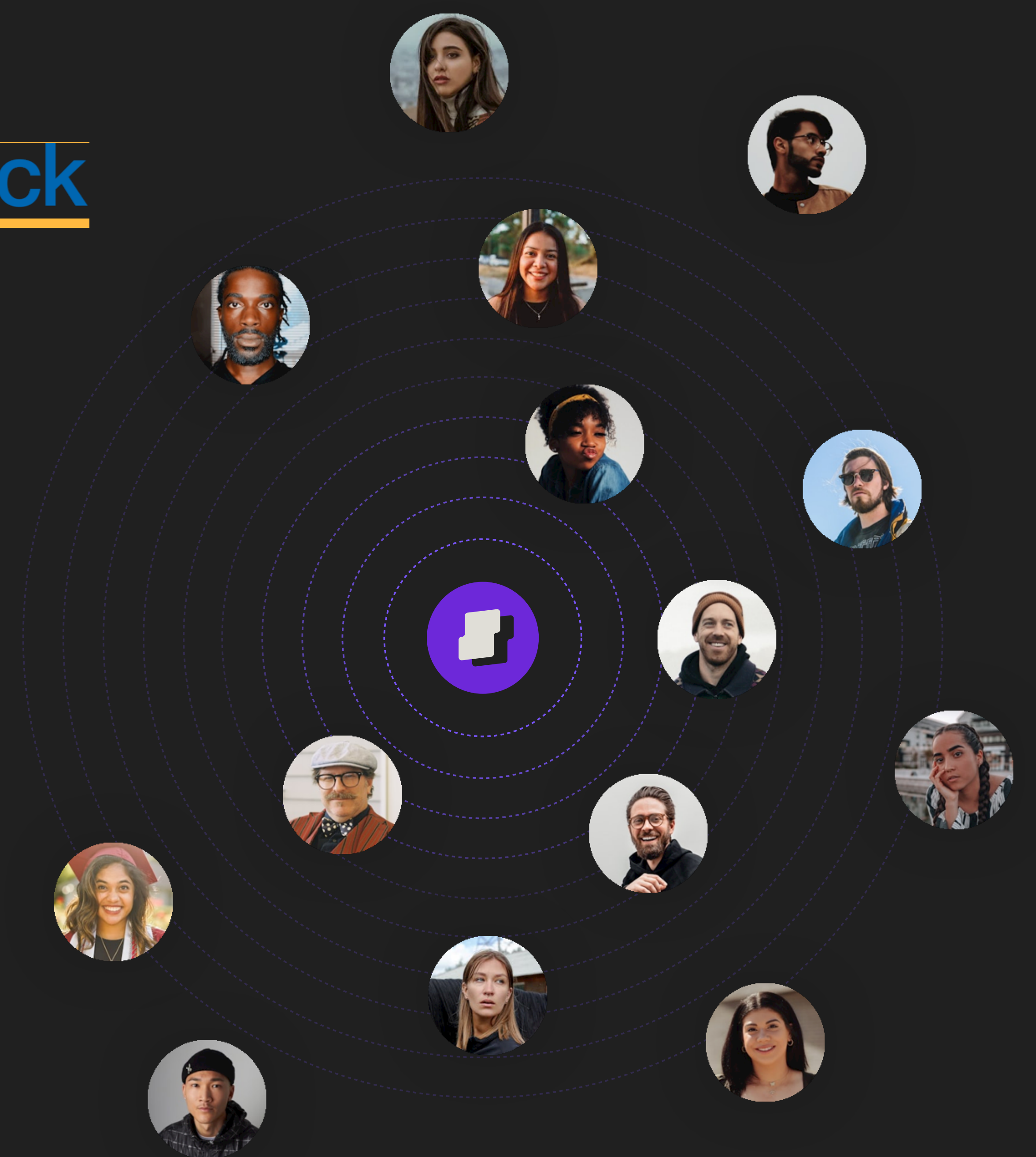


Skill
Society

x

William Buck

In-Depth
Case Study



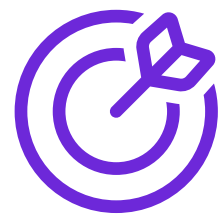
Overview

About William Buck



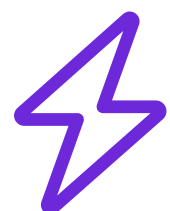
Current Workflow

William Buck currently utilises ELMO as their ATS however shortlisting and screening are all done manually due to lack of automation.



Key Challenge

High applicant volume caused delays in hiring, impacting business timelines.



Solution

Skill Society provided AI-driven interviews that helped streamline screening and save significant time.

Industry

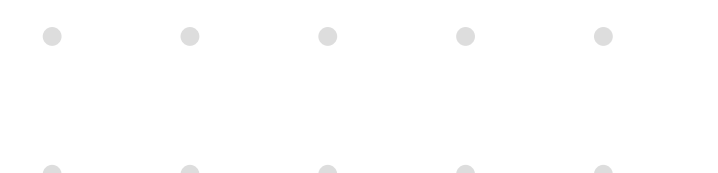
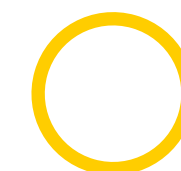
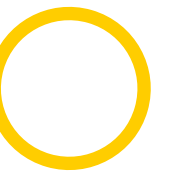
Finance / Accounting

Hiring Focus

Graduate & Interns

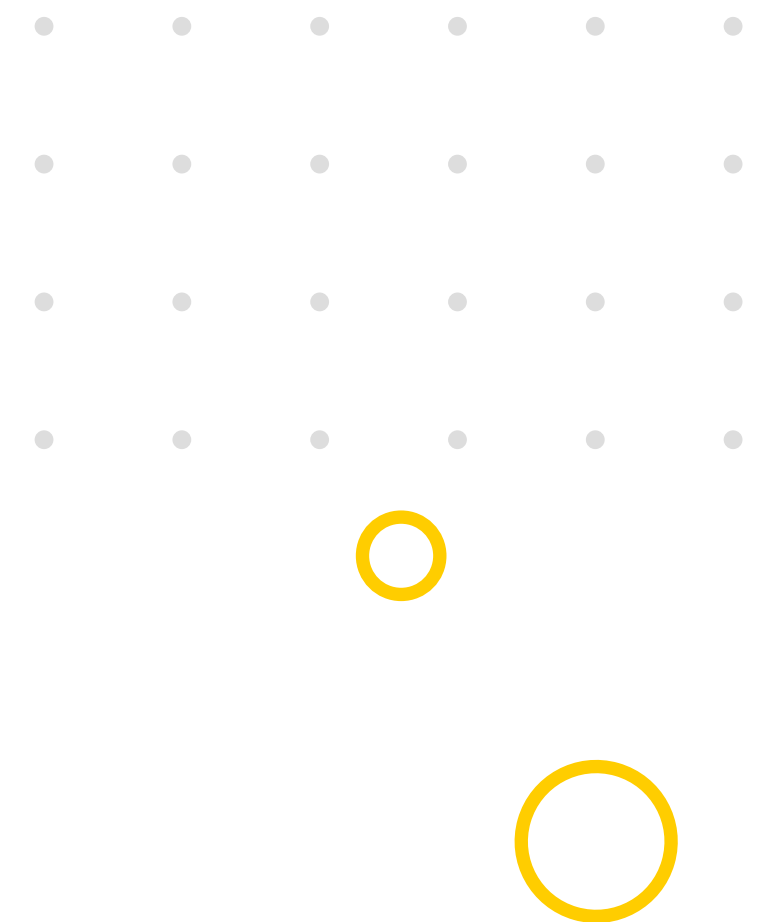
Volume

800+ Applicants per annum (graduate / Interns only)



Problem

The Hiring Challenges



High Volume, Low Efficiency

Too many applicants, but **manual screening is slow**. Recruiters waste time screening candidates.



Time-Consuming

Recruiters on average **spend 23 hours per hire** just screening resumes, delaying the hiring process.



Need for Speed

Slow hiring causes delays and inefficiencies. Logistics roles need quick, scalable solutions.



The Solution

Smarter Screening, Better Hires



Automated AI On-Demand Screening 24/7

Save hours of screening time with an AI that automatically screens candidates based on skills, behaviours, and fit.



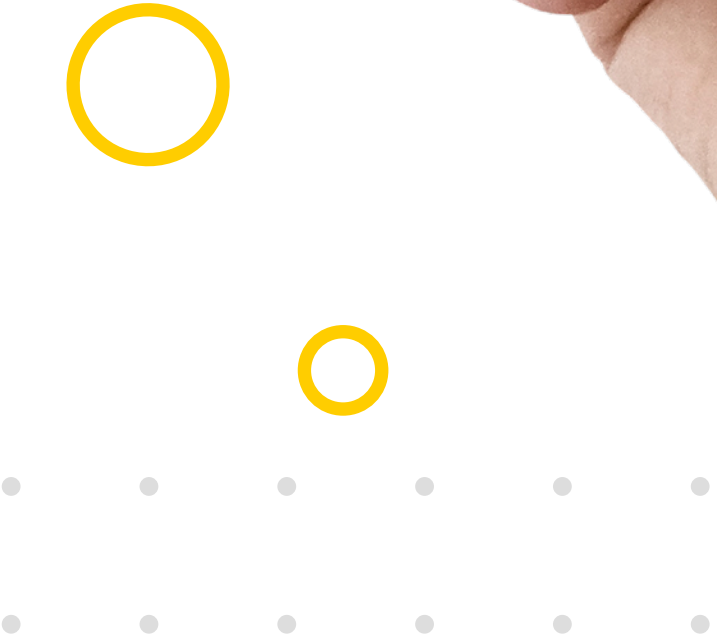
Unbiased Customisable Assessments

Fair, independent assessments that promote diversity, and align with DEI goals for a more inclusive process.



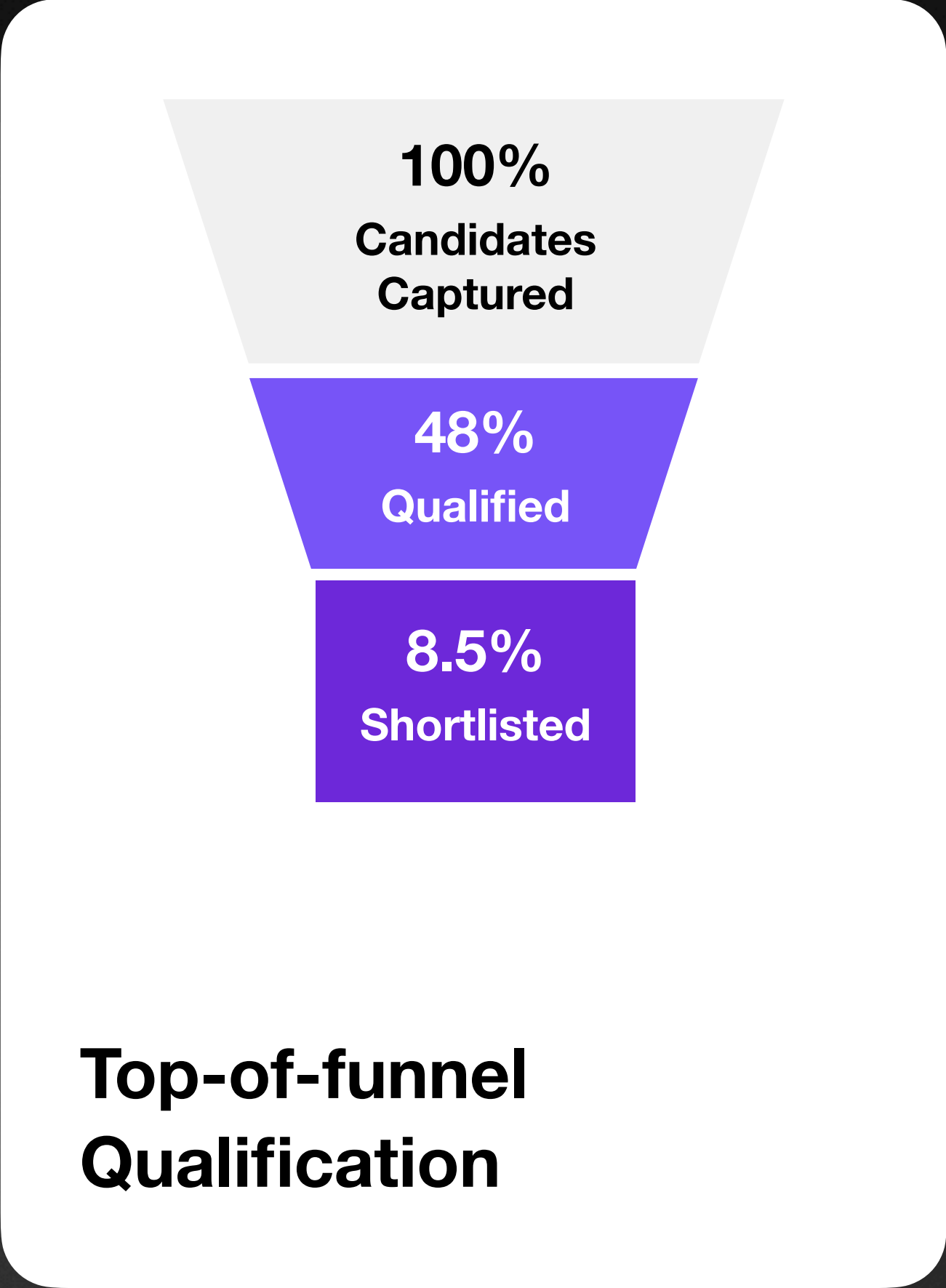
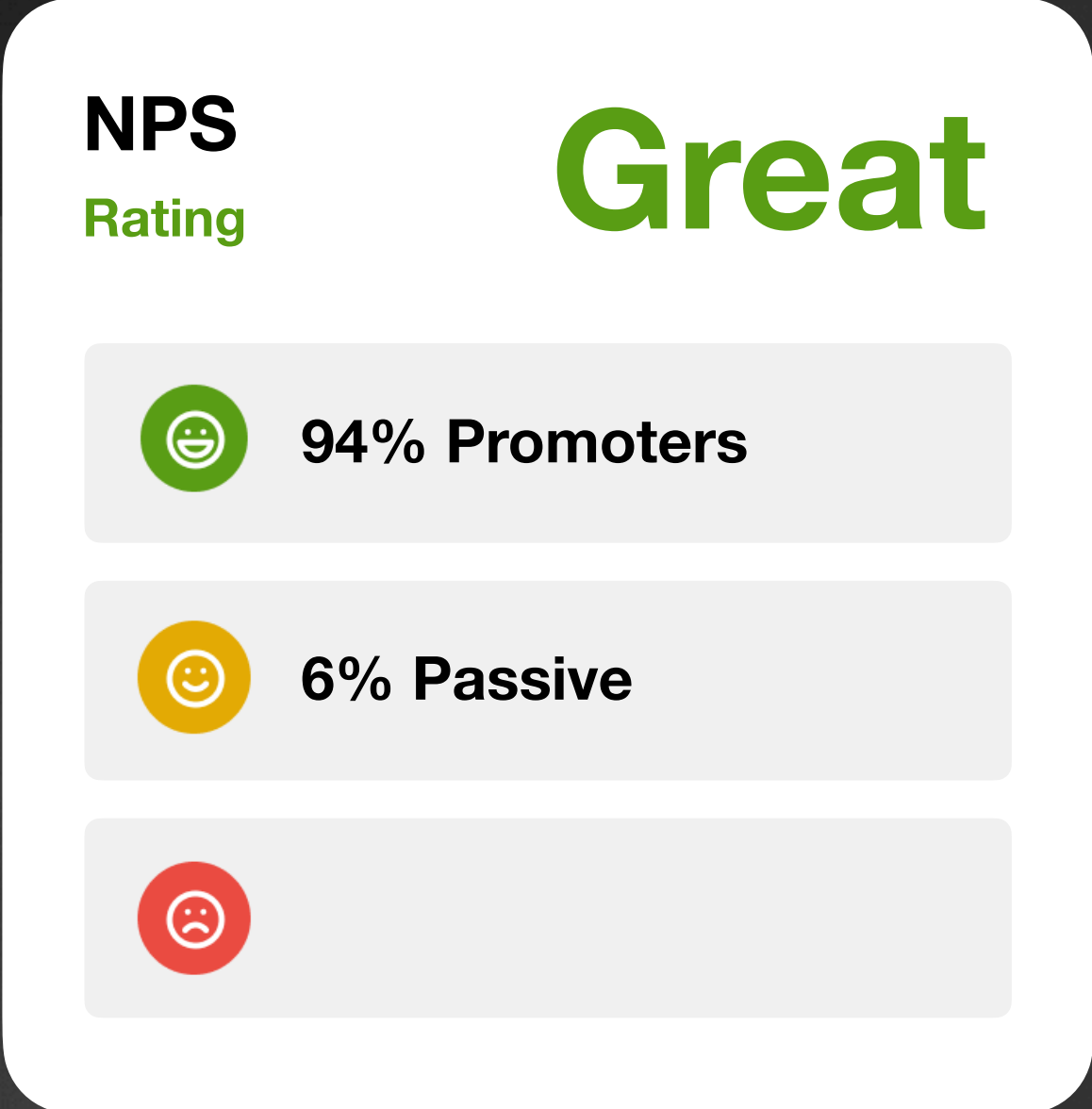
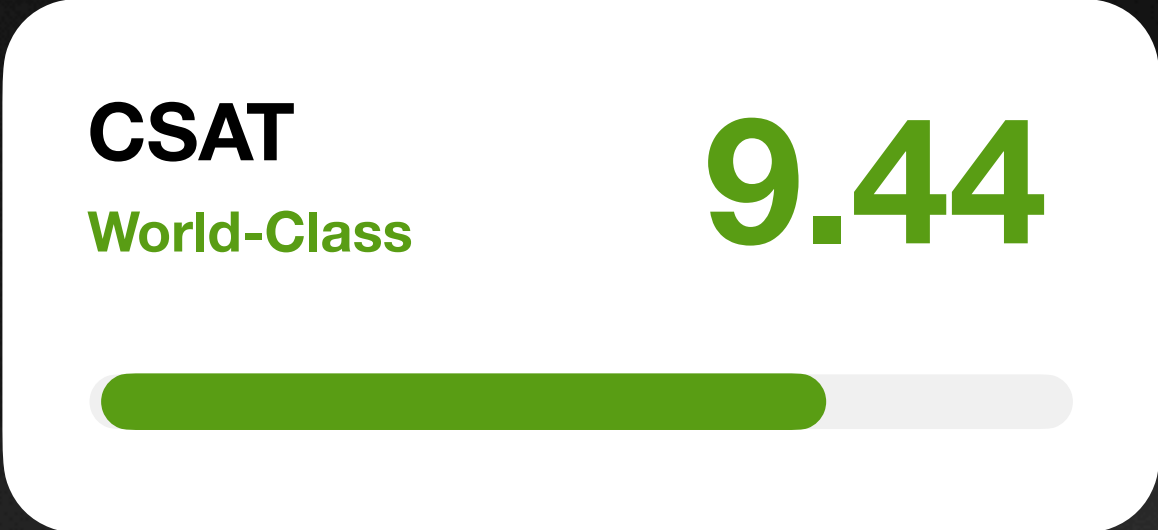
Data Driven Reports

Get clear, actionable insights with easy-to-read reports.



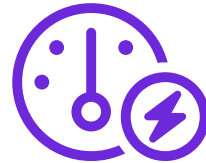
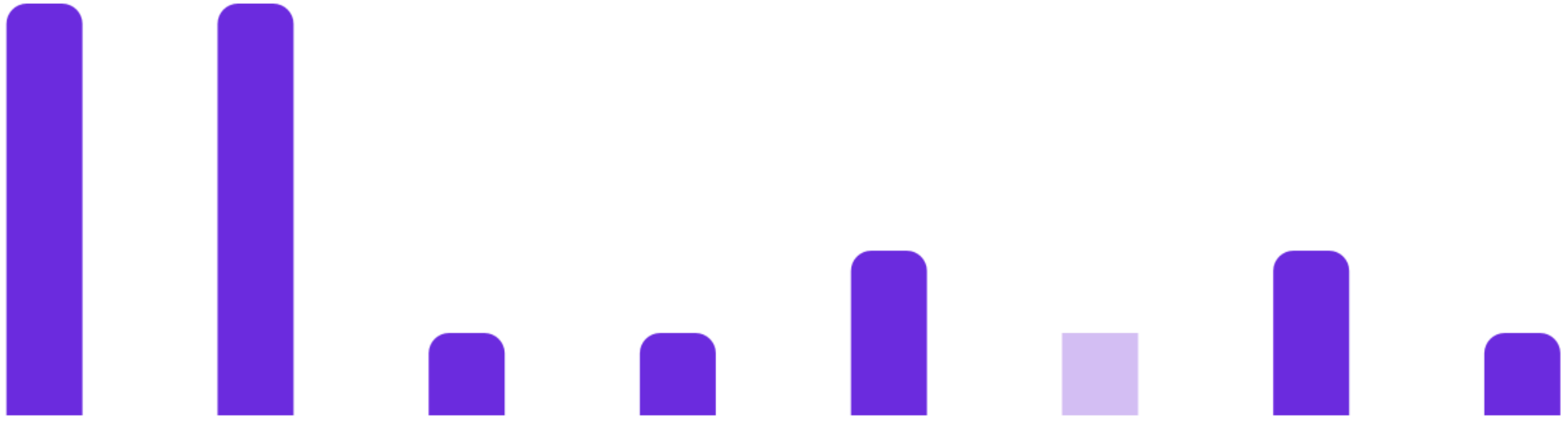
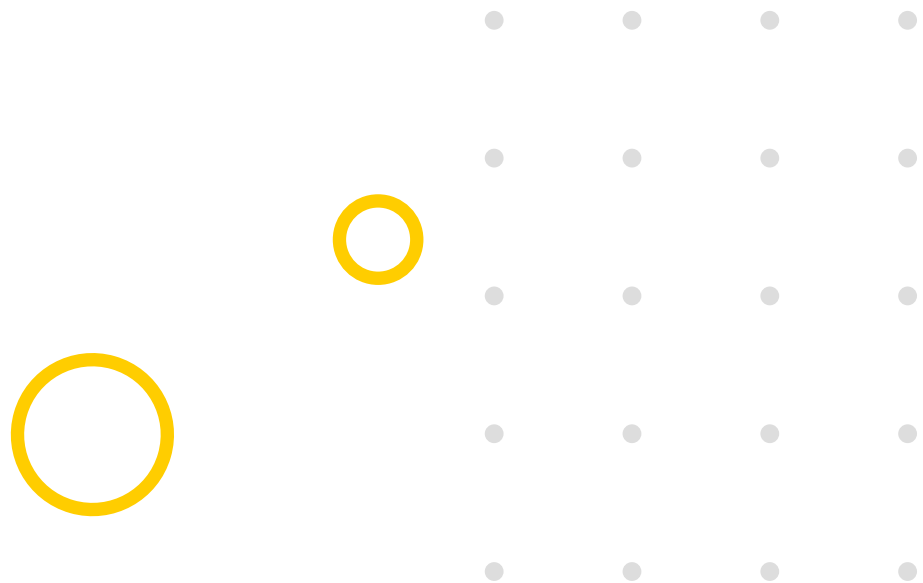
The Bottom Line Data

CSAT, NPS, and Funnel Insights



NPS In-Detail

Tracking Candidate Sentiment



Candidate Ratings

94% of candidates were categorised as promoters while 6% of candidates were categorised as passive.

"This is so good thank you so much."

"Thank you. I think this was a great way to do an interview."

"I really think that this is a great pre interview. It's much better than no call at all."



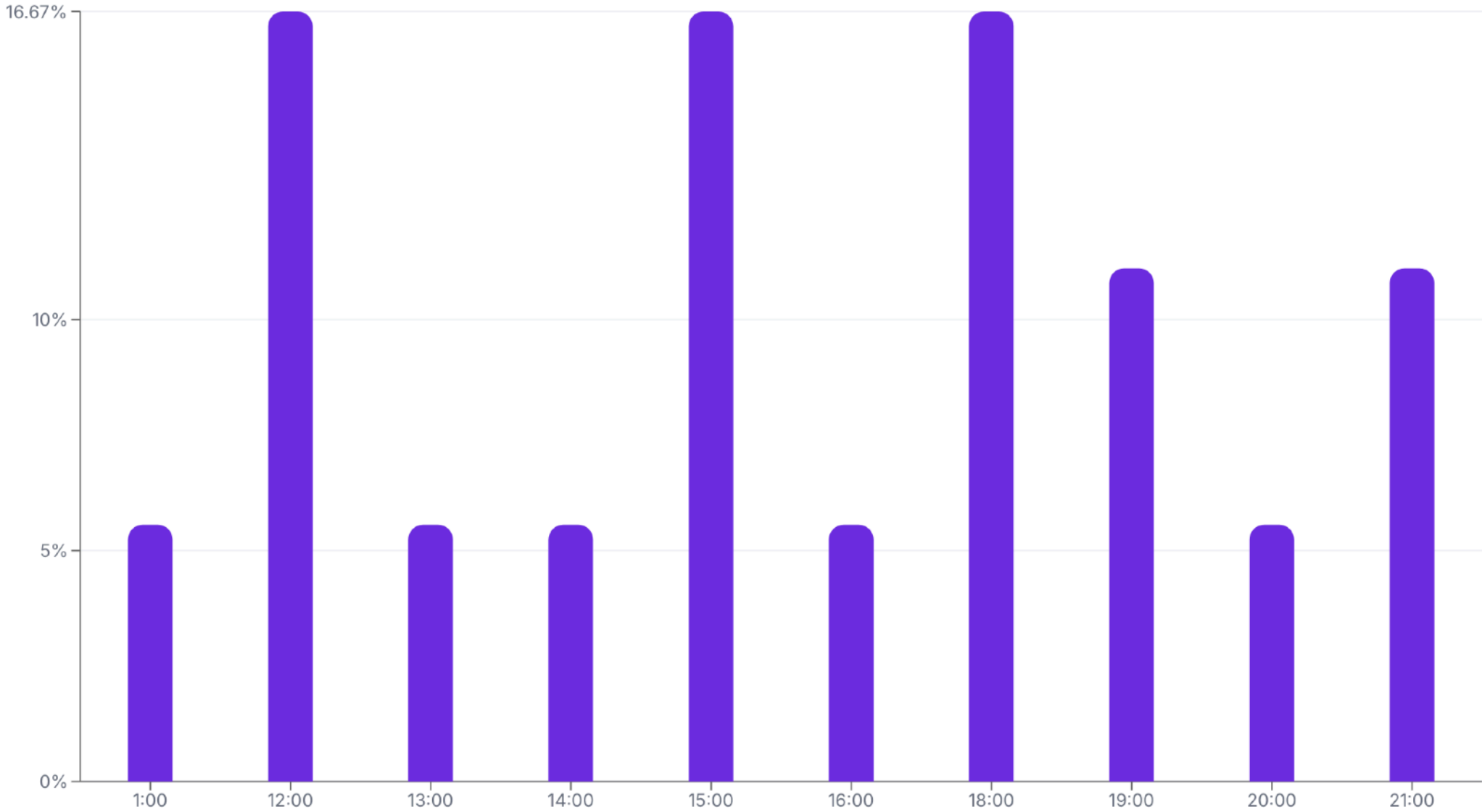
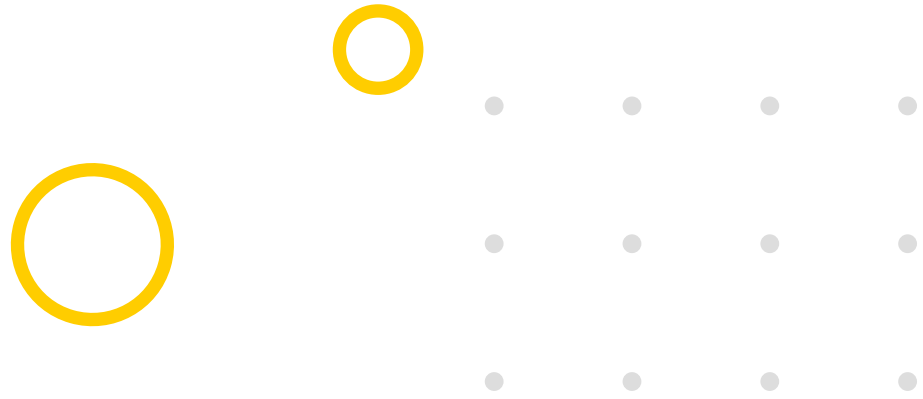
Candidate Sentiment

How candidates perceived the experience automating the screening interviews to save time and effort on both sides.



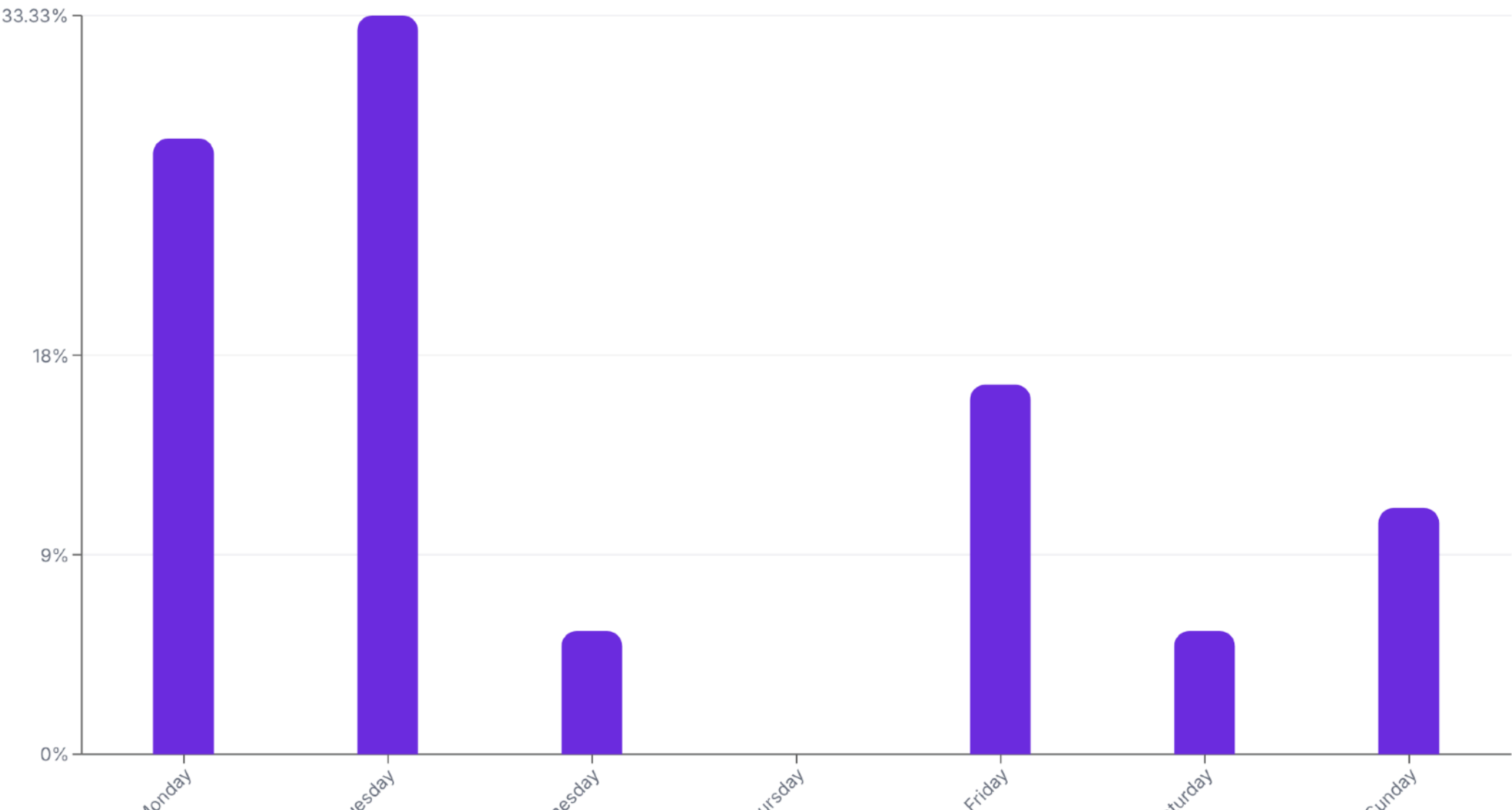
Attendance Metrics

Tracking Usage 24/7



Daily Metrics

61.1% of candidates are interviewing outside of working hours, while 38.9% choose working hours.



Weekly Metrics

83.3% of candidates are interviewing on a weekday and 16.7% are choosing to interview at the weekend.



Real ROI, Real Results

Snapshot: Skill Society in Action at WilliamBuck



Results at a Glance for William Buck

William Buck's team's has now automated the qualification of candidates and also provides management with actionable insights for William Bucks TA strategy.

	Before	With Skill Society
Time Saved (per role)	-	38+ hrs
Interviewing 24/7 (outside of office hours)	-	✓
Net Promoter Score (NPS)	-	67 / Great
Customer Satisfaction (CSAT)	-	94.4%
Talent Pooling	Limited	Comprehensive

Time Saved per role	-	38+ hrs
ROI	-	387%



38+ Hours Saved Per Hire

Automated screening eliminated manual resume reviews and scheduling bottlenecks.



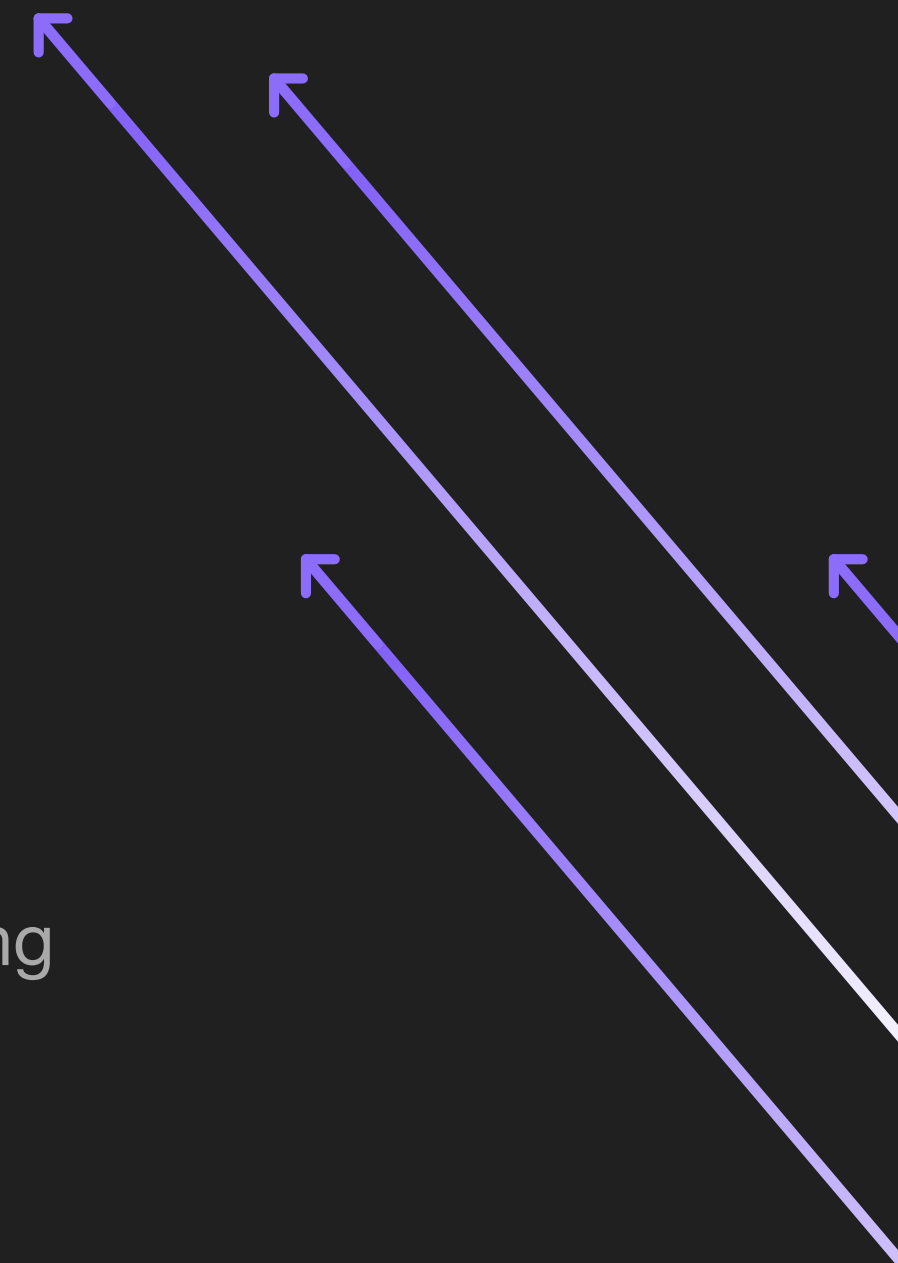
152 hrs Saved in Operational Costs

Reduced recruiter hours and faster decision-making delivered measurable cost savings.



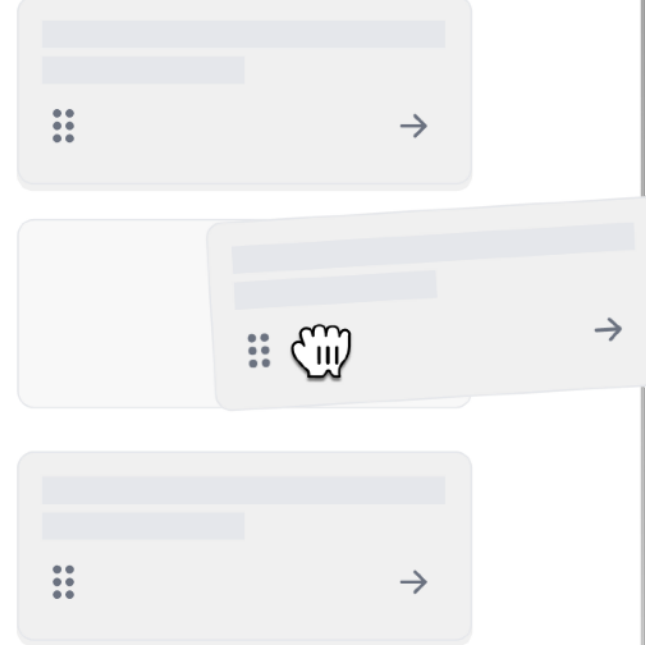
Time to Qualify & Interview 7+ days to 20 minutes

Candidates were pre-qualified and interviewed instantly, improving engagement and speed.



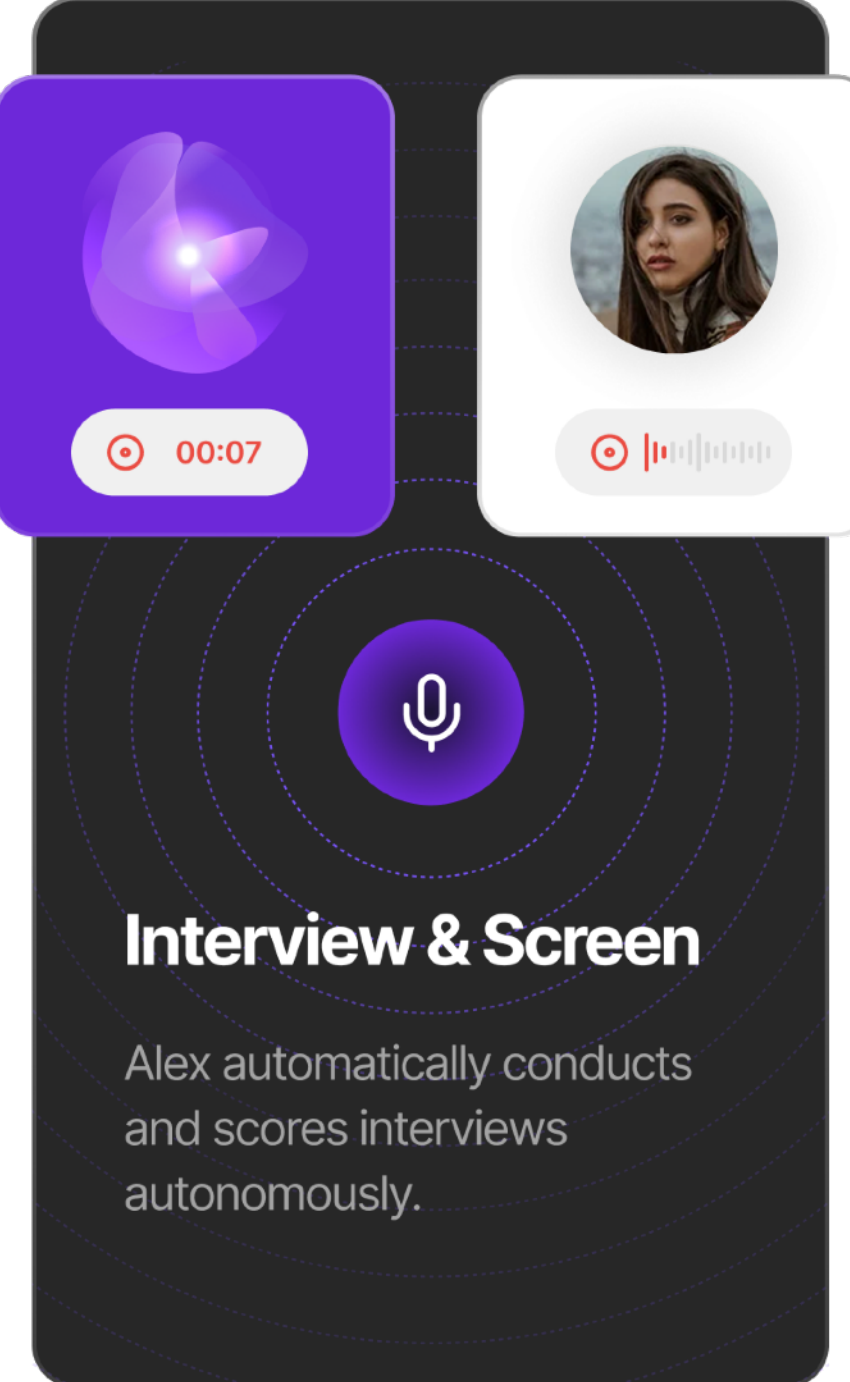
Our Solution

Interview Intelligence Product Suite




Shortlist & Ranking

Automated candidate ranking based on role-fit, skills, and behaviour.



Interview & Screen

Alex automatically conducts and scores interviews autonomously.



Interview Co-Pilot

Automatic post-interview breakdown capturing key moments and takeaways.

Interview Sentiment 87%

- Structured Thinking
- Topical Knowledge
- Communication Skills

What were their key responsibilities?

She led our digital campaigns, managed a team of 4 marketers, and oversaw performance across paid and organic channels. She was instrumental in launching our email automation program.

Ben Smith · Manager · 3.2 Years Coverage

Can you confirm the candidate's role and dates of employment?

Sarah was our Senior Digital Marketing Manager from March 2019 until December 2023.

Reference Sentiment 67%

References Checks

Voice-based reference checks that capture sentiment and save time.

"The process was smooth and efficient."

"It was great to go through such a modern, efficient interview process. I'm looking forward to the next stage."

"This was my first AI interview, and it was a fascinating and innovative experience."

NPS 71 Excellent

CSAT World-Class 9.07

Metrics & Insights

Track candidate experience and uncover deeper qualitative data.



Get Hands On Today

Start Hiring Smarter Today



No matter your industry or team size
if you're screening more than 10 roles a year,
you're leaving time and value on the table.

Join leading companies & transform your
hiring process.

[Book a Demo](#)

